

7 May 2011

**GIBS Career Expo – Recognition Letter for 18twenty8**

The 2011 GIBS Career Expo was a resounding success - with 33 exhibitors and 2, 337 learners in attendance. This year was our 7<sup>th</sup> annual Career Expo. It brought together learners from 150 high schools. They were selected based on academic results and leadership potential.

Our Career Expo is an initiative to facilitate the exposure of high-achieving Grade 11 and Grade 12 high school learners to the wide variety of possible careers, bursaries and opportunities offered by exhibiting companies, as well as hearing about the study opportunities that different universities offer. The 2011 Career Expo had the following companies/institutions participating:

*18twenty8, AFDA, African Leadership Academy, Allan Gray Orbis, IBM, Accenture, McKinsey & Company, Anglo American Platinum, AAA School of Advertising, Association of Black Professional Actuaries, Chartered Institute of Management Accountants, Ernst & Young, Deloitte, IMM Graduate School of Marketing, KPMG, PriceWaterhouseCoopers, Rhodes University, SKA South Africa, GIBS, Stellenbosch University, University of Pretoria, University of the Witwatersrand, Nelson Mandela Metropolitan University, Tshwane University of Technology, Prue Leith Chefs Academy, Bowman Gilfillan, Vega The Brand Communications School, Volkswagen SA, Financial Planning Institution of Southern Africa, Old Mutual, De Beers, Investec, Milpark Business School and Edcon.*

18twenty8 also participated in our 2010 Expo. The 18twenty8 team brings a unique flavour which is appreciated by both learners and other exhibitors. 18twenty8 has enjoyed an overwhelming response from both female and male learners. Learners especially enjoy the interactive and practical aspects that 18twenty8 brings into their lives.

GIBS looks forward to a more fruitful and growing relationship with 18twenty8. We hope they will continue to bring much needed direction to the young learners of South Africa.

